

RUN WITH PURPOSE

Since 2010, Allied Services has spearheaded Team Allied Services & You, a fundraising campaign that has raised more than \$5 million for children and adults with disabilities in Northeastern Pennsylvania. Before applying to run, please see the answers to frequently asked questions, below:

Is there any application fee?

No. Only if you are accepted on to the team, will you be asked to provide your credit card details.

Are there any other costs associated with the team?

Allied Services Foundation will pay your official NYRR race registration fee of \$255 (\$347 for non-US residents). All runners will be responsible for their own race-weekend accommodation, meals and transportation to and from NYC.

I don't live in Pennsylvania. Can I run for the team?

Yes! We encourage any runner who is committed to the mission of Allied Services to apply for our team. Each runner will have access to an online fundraising platform, making fundraising possible from anywhere.

What factors are considered in my application?

While a number of factors are considered in any application to our team, we generally favor those applicants with the strongest personal connections to our mission and our team's motto "Inspiring Fitness. Challenging Disability. Changing Lives." Fundraising history also plays a factor in our decisions, but if your history is limited or nonexistent, we will not necessarily rule you out as a good candidate. We also encourage (relevant) name dropping! If your sister ran for the 2009 team and inspired you to run for us this year, we want to know your sister's name! If you work with a Board member who mentioned you should run for our marathon team, we want to know their name!



INSPIRING FITNESS. CHALLENGING
DISABILITY. CHANGING LIVES.

What is your fundraising requirement?

For non-guaranteed-entry runners (that is, you don't already have an entry to the race), the fundraising requirement is \$3,500.

What fundraising resources will I have?

We understand it can be very intimidating, but we're confident that anyone who is willing to put in the work, start early, and share their personal story is capable of reaching this goal and then some! Each runner will receive: a personalized fundraising page; donor incentives - US donors will be eligible for an official Team Allied Services exercise shirt for every \$35 donation; support from experienced fundraisers at Allied Services; access to fundraising emails, newsletters, campaign updates and social media promotions.

How have your team members raised money in the past?

The majority of our runners' donations have come through sharing the link to their online fundraising profiles or through hand-to-hand combat, asking family and friends to support. Team Allied Services provides runners with plenty of tools for success. Throughout the campaign, we host special fundraising events - happy hours, pool parties, concerts etc - which local runners can sell tickets to with proceeds counting towards your fundraising total. The easiest way to double or even triple your money is through corporate matching gifts.

What will the funds I raise do to help?

Allied Services is the leading provider of healthcare and human services for northeastern and central Pennsylvanians with disabilities and chronic illness. As a not-for-profit corporation, we work to advance the health, independence and life quality of our consumers and of the people of our region. In the past ten years, the Team Allied Services campaign has raised more than \$5 million for Allied Services. These vital funds have enabled us to invest in cutting edge rehabilitation technology, enhance therapeutic programs and provide access to care for under- and un-insured pediatric patients with disabilities. The technologies purchased through the campaign are changing lives for individuals with disabilities in our area.

What happens if I don't meet the requirement by November 19, 2023 deadline?

If, by December November 19, 2023, you have failed to meet your fundraising commitments, we will charge the credit card on file the difference between what you have raised and the fundraising minimum of \$3,500. Of course, we will work with you and provide every resource and support to help you be successful.

Terms and Conditions:

- Not all applicants will be selected to run. Each year we consistently have more interested runners than we have runner spots.
- If you are selected to run for Allied Services you commit to raising a minimum of \$3,500 as authorized by the New York Road Runners on behalf of Allied Services and every charity approved for the 2023 TCS NYC Marathon.
- If selected to run you agree to raise \$3,500 by November 19, 2023.
- Your credit card will only be charged again if you do not meet the fundraising goals of \$3,500 by November 19, 2023.

To contact us during the application process:

Charlotte Wright at 570-348-1275 or cwright@allied-services.org

